Reframing the problem

1. Current Problem Statement

2. Reframed Problem Statement

CRITERIA FOR A GOOD PROBLEM STATEMENT

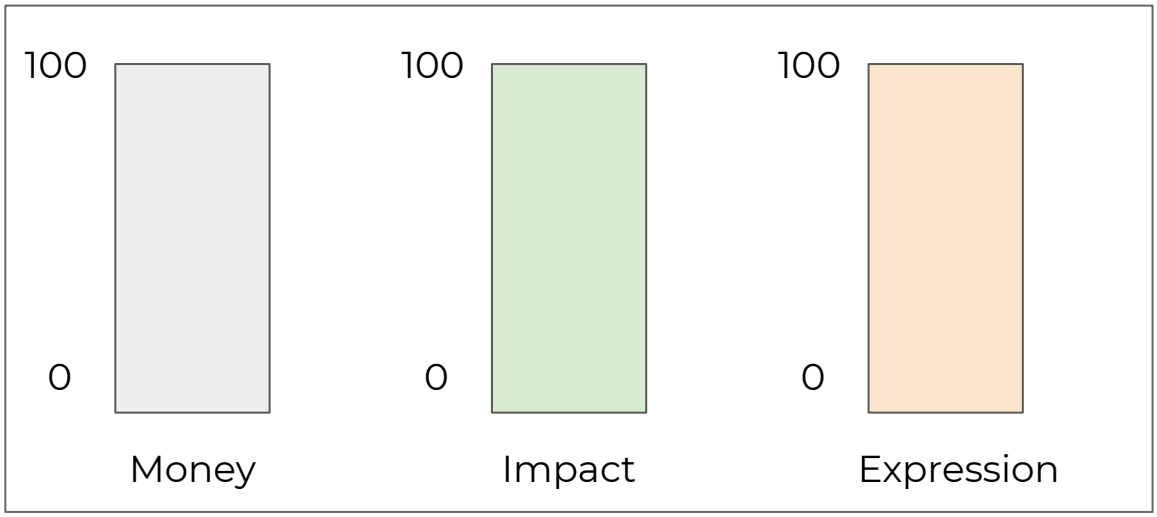
- It should be phrased as a question?
- It should use active and strong verbs?
- It should be “Me” or “I” focussed.
- It should be Actionable.
- It should be Specific.
- It should be Succinct.

alt lyf

Copyright - Abhi Patwardhan & DYL

Maker Mix

Think about your current role/job and mark your slider on the mix below.
What does the job mean to you?
Are you doing it for the money?
OR
Is it because you are changing the world?
OR
Does it give you the opportunity for creatively expressing yourself?



The money is important to you.

You want to make a difference in the world.

You want to use your creative skills.

Copyright - Abhi Patwardhan & DYL